TERMS AND CONDITIONS OF THE PROMOTIONAL CAMPAIGN "Power Up the End of Summer with Electrocharge"

These Terms and Conditions are intended to provide interested parties with information about the promotional campaign **"Power Up the End of Summer with Electrocharge"** for charging electric vehicles at **ELECTROCHARGE** charging stations during the **"Opera on the Peaks"** festival (hereinafter referred to as the **"Campaign"**), to define the rules and conditions for participation in the Campaign, and to govern the relationship between the Organizer and the Participants.

1. CAMPAIGN ORGANIZER

1.1. The Campaign is organized by **ELEKTROHOLD IPS EOOD**, a company registered with the Commercial Register and the Register of Non-Profit Legal Entities maintained by the Registry Agency, UIC: **207104361**, with its registered office and management address at: **28 Tsarigradsko Shose Blvd., Iztok Plaza, Sofia, Bulgaria**.

2. CAMPAIGN PERIOD AND LOCATION

2.1. The Campaign shall be held from **12:00 a.m. (00:00) every Friday until 11:59 p.m. (23:59) every Sunday**, during the period from **4 September 2026 to 14 September 2026**, inclusive, within the territory of the **Municipality of Belogradchik**, Belogradchik, Bulgaria.

2.2. The Campaign supports the development of cultural tourism in the Municipality of Belogradchik and is associated with the **"Opera on the Peaks"** festival, held during **July 2026** in the Municipality of Belogradchik.

3. PARTICIPANTS. ELIGIBILITY

3.1. Any interested natural person with full legal capacity who is at least **18 years of age**, or the legal representative of a legal entity, may participate in the Campaign, provided that they have an active user profile or create one in the **Electrocharge** application and charge an electric vehicle (EV) at the Organizer's charging stations during the Campaign period and at the Campaign location.

3.2. Employees of the Organizer are not eligible to participate in the Campaign.

4. CAMPAIGN MECHANISM

4.1. Each Participant meeting the requirements under Section **3.1**, who charges an electric vehicle at the Organizer's charging stations within the Municipality of Belogradchik during the period specified in Section **2.1**, shall be entitled to a promotional charging price of **EUR 0.01 per kWh (VAT included)**.

4.2. The promotional charging price shall be displayed in the user profile of each Campaign Participant who, during the Campaign period specified in Section **2.1**, charges an electric vehicle at the Organizer's charging stations located within the Municipality of Belogradchik.

4.3. The promotional charging price shall not apply and may not be used outside the Campaign period.

4.4. The promotional charging price shall not apply and may not be used at the Organizer's charging stations located outside the Municipality of Belogradchik.

4.5. The promotional charging price may not be exchanged for its cash equivalent and may not be transferred to third parties other than the Participant whose user profile is used to charge the electric vehicle.

4.6. The promotional charging price may not be combined with any other discounts, promotions, or special offers provided by the Organizer relating to charging electric vehicles at the Organizer's charging stations, unless otherwise expressly agreed in writing or under a separate agreement between the Participant and the Organizer.

4.7. Participation in the Campaign is entirely voluntary.

5. OTHER TERMS

5.1. The Organizer reserves the right to amend these Terms and Conditions where objectively necessary, including due to changes in legislation, technical or organizational reasons, improvements to the Campaign, or to prevent abuse. Any amendment shall become effective **one (1) day** after its publication on the official website: **https://electrocharge.bg/bg/** and in the **Electrocharge** application. If a Participant does not agree with the amendments, they may terminate their participation in the Campaign without owing any penalties or other costs to the Organizer. Continued participation in the Campaign after the effective date of the amendments shall be deemed confirmation that the Participant has read, understood, and accepted them.

5.2. The Organizer shall not be obliged to apply the promotional charging price in the following cases:

- technical, physical, and/or legal obstacles have arisen in relation to a specific Participant;
- the Participant does not have an active profile in the **Electrocharge** application;
- technical reasons temporarily prevent a particular charging station of the Organizer and/or the **Electrocharge** application from being available.

5.3. The Organizer reserves the right to terminate the participation of any person found to have engaged in abuse or unlawful conduct in connection with the Campaign or with the use of the Organizer's charging stations or the **Electrocharge** application.

6. TERMINATION OF THE CAMPAIGN

6.1. The Organizer may terminate the Campaign at any time in the cases specified in Section **6.2.** In such event, the Organizer shall publish a notice on the official website: **https://electrocharge.bg/bg/** and, where possible, in the **Electrocharge** application.

6.2. The Organizer may terminate the Campaign if:

- force majeure circumstances occur, including but not limited to force majeure within the meaning of Article 306 of the Bulgarian Commerce Act or other unforeseen events preventing the implementation or conduct of the Campaign;
- the Organizer determines that there are grounds to terminate the Campaign before the announced Campaign period expires;
- a competent public authority orders the suspension of the Campaign or its implementation becomes impossible;

- other circumstances arise as provided by law, another regulatory act, or an order/instruction issued by a competent authority.

6.3. In the event of termination of the Campaign under Section **6.2.**, Participants shall not be entitled to any compensation from the Organizer.

7. PERSONAL DATA

7.1. Personal data processed in connection with these Terms and Conditions shall be processed by **ELEKTROHOLD IPS EOOD** in its capacity as a data controller.

7.2. The processing of personal data necessary for the performance of these Terms and Conditions is carried out on the basis of the Participants' consent, given upon registration of a user profile in the **Electrocharge** application. The rights and obligations of **ELEKTROHOLD IPS EOOD** regarding the processing of Participants' personal data are governed by the Organizer's **Privacy Policy**, available under the **"Privacy Policy"** section of the official website **https://electrocharge.bg/bg/** and in the **Electrocharge** application.

8. APPLICABLE LAW AND DISPUTE RESOLUTION

8.1. The Parties acknowledge that if any provision of these Terms and Conditions is found to be invalid or unenforceable, such invalidity or unenforceability shall not affect the validity or enforceability of the remaining provisions or of these Terms and Conditions as a whole.

8.2. Any matters not expressly governed by these Terms and Conditions shall be subject to the applicable laws of the **Republic of Bulgaria**.

8.3. Any disputes arising out of or in connection with these Terms and Conditions which cannot be resolved through negotiations and mutual agreement shall be submitted to the competent Bulgarian court in the city of **Sofia**.

9. CONTACTING THE ORGANIZER

9.1. The Organizer may be contacted by telephone at **+359 892 687 200** or by email at **info@electrocharge.bg**. Call charges shall be according to the Participant's mobile operator tariff plan.

10. ENTRY INTO FORCE

10.1. These Terms and Conditions are published and available on the official website **https://electrocharge.bg/bg/** and in the **Electrocharge** application. These Terms and Conditions shall enter into force on **4 September 2026**.